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trade in the 1990s has been dominated by the United States, Japan, and the European Union (EU).

International Competition - duties, benefits

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International business also increases competition in domestic markets and introduces new opportunities to foreign markets. Global competition encourages companies to become more innovative and efficient in their use of resources. For consumers, international business

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What is International Business

International Business: Competing in the Global Marketplace. Charles W. L. Hill. Irwin/McGraw-Hill, 2000 - Competition, International - 692 pages. 0 Reviews. By focusing on managerial implications, this text offers an in-depth look at international business. It covers: how and why countries differ; the functions of the global monetary system ...

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